



City of Huntington Beach  
**DESIGN REVIEW BOARD  
ACTION AGENDA**

**THURSDAY, SEPTEMBER 11, 2008  
HUNTINGTON BEACH CIVIC CENTER  
2000 MAIN STREET, LOWER LEVEL, ROOM B-8  
3:30 P.M.**

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**ROLL CALL:** Chair Blair Farley, Charles Davis, Scott Hess, Ed Kerins,  
James Mallewick (ABSENT)

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**A. PUBLIC COMMENTS:** Public comments for items not scheduled on the agenda.

**NONE**

**B. AGENDA ITEMS: (Procedure:** Staff Presentation, DRB Disclosures, DRB Discussion, Applicant Comments, Final Comments, Motion/Vote.)

**B-1 DESIGN REVIEW NO. 2008-026 (CVS PHARMACY)**

**Applicant:** Austin Rogers, 2400 E. Katella Avenue, Suite 350, Anaheim, CA 92806  
**Request:** Review the design, colors, and materials of a new 14,670 sq. ft. pharmacy with drive-thru service and associated site improvements.  
**Project Location:** 15520 Goldenwest Street, 92647 (southeast corner of Goldenwest St. and McFadden Ave.)  
**Recommended Action:** Recommend Approval with Modifications to the Planning Commission  
**Project Planner:** Tess Nguyen, Associate Planner

***A MOTION WAS MADE BY HESS, SECONDED BY KERINS, TO CONTINUE DESIGN REVIEW NO. 2008-026 TO THE SEPTEMBER 18, 2008 SPECIAL MEETING.***

**VOTE: 4-0-1 (MALLEWICK ABSENT)**

**B-2 DESIGN REVIEW NO. 2008-029 (SANDBOX SPORTS GRILL FAÇADE REMODEL)**

**Applicant:** John Fox, 134 Main St., Suite A, Seal Beach, CA 90740  
**Request:** Review the design, colors, and materials of a façade remodel of an existing restaurant and one business identification wall sign.  
**Project Location:** 8052 Adams Avenue, 92646 (south side of Adams Ave., east of Beach Blvd.)  
**Recommended Action:** Approve with Modifications  
**Project Planner:** Jill Arabe, Planning Aide

***A MOTION WAS MADE BY HESS, SECONDED BY FARLEY, TO APPROVE DESIGN REVIEW NO. 2008-029 WITH MODIFICATIONS.***

**VOTE: 4-0-1 (MALLEWICK ABSENT)**

**B-3     SIGN CODE EXCEPTION NO. 2008-003 (HUNTINGTON SURF & SPORT WINDOW SIGNS)**

**Applicant:** Aaron Pai, 300 Pacific Coast Highway, Huntington Beach, CA 92648  
**Request:** To permit window super-graphics that (a) identify non-business name, and (b) exceed 15% of window areas (varying up to 100%) on a unit's façade fronting Main St. and Pacific Coast Highway.

**Project Location:** 300 Pacific Coast Highway, 92648 (northeast corner of Main St. and Pacific Coast Hwy.)

**Recommended**

**Action:** Recommend Denial to the Director of Planning

**Project Planner:** Andrew Gonzales, Assistant Planner

***A MOTION WAS MADE BY KERINS, SECONDED BY DAVIS, TO CONTINUE SIGN CODE EXCEPTION NO. 2008-003 TO THE NOVEMBER 13, 2008 REGULAR MEETING.***

**VOTE: 3-0-1-1 (HESS ABSTAIN, MALLEWICK ABSENT)**

**B-4     SIGN CODE EXCEPTION NO. 2008-004 (HUNTINGTON SURF & SPORT GIRLS WINDOW SIGNS)**

**Applicant:** Aaron Pai, 300 Pacific Coast Highway, Huntington Beach, CA 92648  
**Request:** To permit window super-graphics that (a) identify non-business name, and (b) exceed 15% of window areas (varying up to 100%) on the unit's façade fronting Main St. and Walnut Ave.

**Project Location:** 126 Main Street, #103, 92648 (southeast corner of Main St. and Walnut Ave.)

**Recommended**

**Action:** Recommend Denial to the Director of Planning

**Project Planner:** Jill Arabe, Planning Aide

***A MOTION WAS MADE BY KERINS, SECONDED BY DAVIS, TO CONTINUE SIGN CODE EXCEPTION NO. 2008-003 TO THE NOVEMBER 13, 2008 REGULAR MEETING.***

**VOTE: 3-0-1-1 (HESS ABSTAIN, MALLEWICK ABSENT)**

**B-5     SIGN CODE EXCEPTION NO. 2008-002 (JACK'S SURFBOARDS WINDOW SIGNS)**

**Applicant:** Ron Abdel Fattah, 7575 Reynolds Circle, Huntington Beach, CA 92647

**Request:** To permit window super-graphics on the 1<sup>st</sup> through 4<sup>th</sup> floor of a multi-story commercial building that will: (a) identify a non-business name, (b) be located above the second floor, (c) and exceed 15% of window areas (varying up to 100%) on the unit's facades fronting Main Street and Pacific Coast Highway.

**Project Location:** 101 Main Street, 92648 (northwest corner of Main St. and Pacific Coast Hwy.)

**Recommended**

**Action:** Recommend Denial to the Director of Planning

**Project Planner:** Andrew Gonzales, Assistant Planner

***A MOTION WAS MADE BY KERINS, SECONDED BY DAVIS, TO CONTINUE SIGN CODE EXCEPTION NO. 2008-003 TO THE NOVEMBER 13, 2008 REGULAR MEETING.***

**VOTE: 3-0-1-1 (HESS ABSTAIN, MALLEWICK ABSENT)**

**B-6     DESIGN REVIEW NO. 2008-028 (DOG BEACH CANOPIES & STORAGE CONTAINER)**

**Applicant:** City of Huntington Beach Community Services Department, 2000 Main Street, Huntington Beach, CA 92648  
**Request:** Review the design, colors, and materials of three 100 sq. ft., 10 ft. tall canopies and one 160 sq. ft., 8.5 ft. tall storage container.  
**Project Location:** Dog Beach (ocean side of Pacific Coast Highway, between Goldenwest St. and Seapoint St.)  
**Recommended Action:** Recommend Approval of Canopies and Denial of Storage Container to the Zoning Administrator  
**Project Planner:** Jill Arabe, Planning Aide

***A MOTION WAS MADE BY HESS, SECONDED BY DAVIS, TO RECOMMEND APPROVAL OF DESIGN REVIEW NO. 2008-028 (CANOPIES ONLY; DENIAL OF STORAGE CONTAINER) TO THE ZONING ADMINISTRATOR***

**VOTE: 3-1-1 (KERINS NO, MALLEWICK ABSENT)**

**C.     DRB MEMBER COMMENTS/ ISSUES**

Kerins reported on the mixed use field trip to Pasadena on September 11, 2008, attended by Planning Commission, Design Review Board and staff representatives.

**D.     ADJOURNED TO THE SEPTEMBER 18, 2008 SPECIAL MEETING**

**Appeals**

Under the provisions of the Huntington Beach Zoning and Subdivision Ordinance, the Design Review Board's action is final unless an appeal is filed to the Planning Commission by the applicant or an interested party. The appeal must be in writing and must set forth, in detail, the action and grounds by which the applicant or interested party deems themselves aggrieved. The appeal must be accompanied by a filing fee of One Thousand, Two Hundred Eighty Seven Dollars (\$1,287) if the appeal is filed by a single family dwelling property owner appealing the decision on their own property and One Thousand Five Hundred Sixty Nine Dollars (\$1,569) if the appeal is filed by any other party. The appeal shall be submitted to the Secretary of the Planning Commission within ten (10) calendar days of the date of the Design Review Board's action. Design Review Board actions that are listed as "Recommendation to the Director of Planning, 'Zoning Administrator', or 'Planning Commission'" under the Recommended Action are non-appealable, since final action is taken by the stated body.